

7th Annual International Conference on Innovation and Entrepreneurship (IE 2017)

Title: Industrial Economy 4.0: A German Approach

Speaker: Prof. Richard C. Geibel

Abstract:

The technological revolution will fundamentally change the way we live and work. This digital transformation will be unlike anything humankind has experienced in its scope, scale and complexity. One thing is clear - although we do not know how in detail - our response to this transformation must be comprehensive and integrated, it must involve all stakeholders from private and public sectors to civil society and especially academia.

We are talking about four industrial revolutions and the current fourth revolution is sometimes called Industry 4.0 or more precisely Industrial Economy 4.0 because not only the industry but the whole economy is involved. The keynote will include relevant sub topics like new opportunities, changing businesses, challenged governments, involved people, and future trends.